

## What Does Giving Mean to You

<b>If your interest is to invest in:</b>	<b>Consider sponsoring the following:</b>	<b>Sponsorship Goal 2016</b>
<b>General &amp; Operating Support</b>	Annual Fund	Varies - \$135,000 (2015 annual fund goal)
	Gifts in Kind/Wish List	\$50 and up
	Technology/Communication	Up to \$5,000 annually
	Immediate & Emerging Needs	\$1,000/need
<b>Underserved Youth</b>	Eco-Able Adventures	Up to \$5,000 annually
	Adaptive Race Team	Up to \$5,000 annually
	Underserved Communities	Up to \$5,000 annually
	Junior Volunteers	\$3,000 full year; \$1,500 half year
<b>Health, Human Services &amp; Wellness</b>	Program Support & Underwriting	Up to \$50,000 annually
	Adventure Weekends	\$1,000/event
	Special Events	Varies by event
	Therapeutic/Rehabilitative Recreation	\$150 one day; \$15,000 annually
<b>Quality of Life</b>	Equipment Procurement	Up to \$20,000 annually
	Scholarships/Sliding Scale	\$150 one day; \$15,000 annually
	Transportation & Vehicles	Up to \$20,000 annually
	Wounded Veterans' Programs	\$500/week
<b>Education</b>	Volunteer Training/Volunteer Manual	\$6,000 full year; \$3,000 half year
	Primary & Secondary School In-Service	\$3,000 annually
	Internship Program	\$20,000 annually
	Outreach	\$10,000 annually
	Junior Volunteers	\$3,000 full year; \$1,500 half year
<b>Capacity Building</b>	Strategic Goals	\$100,000
	Seed Funding/Add New Program	\$5,000-\$10,000
	Measurable Outcomes	
	Bricks and Mortar	\$500 and up
<b>The Environment</b>	Eco-Able Adventures & Explorers	\$5,000 annually
<b>Community Partnerships</b>	Scholarships for Specific Groups	Up to \$15,000 annually
	Event Sponsorship	By event; \$500 and up
	Transportation & Vehicles	Up to \$20,000 annually
	Wounded Veterans' Programs	\$500/week
<b>Sustainability</b>	Special Events	By event; \$500 and up
	Equipment Procurement	Up to \$20,000 annually
	Annual Fund	\$135,000 (2015 annual fund goal)
	Planning Giving/Bequests	Contact the executive director
<b>Leveraging Marketing &amp; Branding</b>	Event Sponsorship	By event; \$500 and up
	Special Events	By event; \$500 and up
	Publication & Electronic Advertising	\$100 - \$1,000
<b>Low/Moderate Income Populations</b>	Scholarships	\$150 one day; \$15,000 annually
	Equipment Procurement	Up to \$20,000 annually
	Underserved Communities	\$1,000/event
	Transportation & Vehicles	Up to \$20,000 annually
<b>Empowerment/Diversity &amp; Inclusion</b>	Volunteer Training/Volunteer Manual	\$6,000 full year; \$3,000 half year
	Primary & Secondary School In-Service	\$3,000 annually
	Wounded Veteran's Programs	\$500/week
<b>Leave a Legacy</b>	Endowment	\$2,000,000 (2016 goal)
	Planned Giving/Bequests	Contact the executive director
	Equipment Procurement	\$20,000 annually
<b>Volunteerism</b>	Recruitment, Training & Supplies	Up to \$15,000 annually
	Volunteer Training/Volunteer Manual	\$6,000 full year; \$3,000 half year

**Organizational Sponsor.** Vermont Adaptive Ski and Sports will bring you on as an Official Organizational Sponsor of our program which includes: a logo on our website, inclusion in all of our promotional materials and a banner at all of our events.

**Adaptive Race Team Sponsorship.** The Vermont Adaptive Race Team trains at Sugarbush Resort and Pico Mountain, preparing athletes to meet their goals and become better skiers and snowboarders. Many athletes go on to compete in state, regional and national competitions including the Special Olympics and the Paralympic Games. Sponsorship provides access to training, race programs, coaching, adaptive equipment, and competition fees not otherwise available to adaptive athletes.

**Equipment Procurement.** We are always in need of new adaptive sports equipment for all seasons and can suggest options ranging from \$100 to \$15,000 depending on your budget. We love to do press and social media announcements and also have special plaques and labels to recognize givers of equipment.

**Volunteer Training/Volunteer Manual.** We provide extensive in-house training to our 400 dedicated volunteer instructors. Sponsorship includes exposure to these volunteers and logo placement on our 60+ page Volunteer Training Manual. Your support will allow us to send volunteers to specialized trainings to further their certification including: Workshops and clinics hosted by The Professional Ski Instructors of America, Certification classes through The American Canoeing Association, Training sessions through The United Sailing Association, Stand up Paddleboard Training, Wilderness Outdoor First Aid Training, CPR Certification, Lifeguard certification, Adaptive equipment and technology training, and Safety Requirements Training.

**Scholarships/Financial Assistance to Participants.** Vermont Adaptive has created a sliding scale system so that more people with disabilities can experience independence and gain a measure of self-confidence. As the organization continues to flourish, and we witness more and more participants, this has proven to be a very effective resource to individuals wanting to maintain an active and healthy lifestyle. We never turn anyone away based on the ability to pay.

**Eco-Able Adventures/Eco-Able Explorers.** Eco-Able Adventures and Eco-Able Explorers are new programs designed to offer educational and environmental curriculum with sports and recreation. Students have the opportunity to participate in adaptive sports as well as be a part of a hands-on environmental education activity centered on Leave No Trace principals and the importance of water conservation. Program coordinators work with students in the classrooms as well as with Physical Educators.

**Special Events.** Vermont Adaptive hosts several specialized programs and events tailored to a number of different groups and organizations which include the United States Association of Blind Athletes, the Vermont Division for the Blind, Vermont Association for the Blind, The Community Access Program, Zack's Place and injured veteran support groups. We also host groups of youth with disabilities attending local area public schools that have recreation written into their I.E.P.

**Fundraising Events.** Vermont Adaptive holds several fundraising events throughout the year. The three largest include The Vermont 100 Mile Ultra Marathon (July), The Vermont 50 Mile Endurance Ride (September) and the Long Trail Century Ride (June). We also invite sponsors to support the Vermont Sports Medicine Center's 5K (April), the Bolton Valley 5K (August) and the Allen Clark Hill Climb (October). Collectively these events raise more than a quarter of a million dollars. Sponsorship opportunities are available for all of these fundraising events.

**Publication Advertising.** Vermont Adaptive seeks support to underwrite our monthly e-newsletter and Annual Magazine. Each month, we send out an informative e-news that reaches more than 3,000 athletes and participants, donors, sponsors, volunteers, and community members. Approximately half of those folks live in Vermont, and the other half are from New England and New Jersey, New York, Pennsylvania and points south. Sponsorship is \$100/e-newsletter. The Annual Magazine is a 28-page editorial piece that is mailed to approximately 3,000 people (as mentioned above) as well as handed out at trade shows and special events. Ad rates range from \$250-1,000.

**FOR MORE INFORMATION CONTACT:**

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