



Vermont Adaptive Ski & Sports Communications Internship Description

Location: Statewide, travel to all program areas

Duration: January-May 2024

Time Commitment: 20 hours per week (collectively on-site and independent off-site work)

Supervisor: Kim Jackson, Director of Communications and Marketing

Overview of Duties, Responsibilities and Requirements:

- Assist the director of communications and marketing with various content and storytelling projects
- Communicate effectively with volunteers and staff both within Vermont Adaptive and with partnering organizations
- Diary of an Intern – bi-weekly blog post/social post
- Content curation on-snow; photos, video, storytelling.
- Weekly blog posts – research, write, edit and post to website and social media
- Ongoing press releases as assigned

Minimum Qualifications:

- All interns must be at least 16 years of age
- Clean driving record and reliable transportation
- Enrolled in, recently completed or interested in attending a college/university track related to communications, video and photography or similar
- Must be proficient in either skiing or snowboarding
- Knowledge of design and editing software; knowledge in shooting digital and still photography/video
- Commitment to the entire season (January-May 2024)
- Vermont Adaptive is looking for interns that are self-motivated, take initiative and have some experience or desire to learn about working with people who have disabilities and adventure recreation
- All interns must have a strong work ethic, flexibility, a love for the outdoors, an open mind and a love for working with people.

Benefits

- Stipend for applicants from Vermont, or enrolled in a Vermont College
- Additional stipends available for qualified applicants
- Access to professional training opportunities
- Skiing privileges at partner resorts during the internship timeframe
- Interns are exposed to the benefits of living and working in Vermont
- Interns receive individualized support throughout the internship period
- An orientation will be provided for new interns
- Intern must write a 1 page testimonial of their experience at Vermont Adaptive Ski & Sports to be submitted to director of communications and marketing upon completion of internship

Send resume, letter and writing/video samples to: Kim Jackson, director of communications,
pr@vermontadaptive.org